



EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



# FREE

*From Research to Enterprise*

## REGIONAL COMMUNICATION PLAN

Partner Organisation: **PP6 - Klimentovská a.s.**

Responsible:

Contact details:

Workpackage 2: Communication, knowledge management and dissemination

*MEDIA COMMUNICATION*

ACTIVITY	MONTH	DELIVERABLE	BUDGET	STATUS	COMMENTS
2.1.1. Media directory		Media Directory	Related personne 1/expert cost	Done	Updated in month 13
2.1.2. Regional Comm. Plan	M13	Regional Communication Plan	Related personne 1/expert cost	Done	

**2.1. NON-MEDIA COMMUNICATION**

ACTIVITY	MONTH	DELIVERABLE	BUDGET	STATUS	COMMENTS
2.2.1 Website	M5	1 link on the partners website promoting FREE		Done	<a href="http://www.klimentovska.as">www.klimentovska.as</a>
2.2.2 Transnational sem.	M23	1 report in English		In preparing	Will be held in Karlovy Vary in September 2010
2.2.3 Regional seminars	M19, M31	1 seminars' report in English.		In preparing	2 seminars in Czech Republik May 2010 May 2011
2.2.5. Regional dissem. materials	M12-18 M15	2 posters,		In preparing	January 2010
2.2.5. Regional dissem. materials	M17	2 booklets,		In preparing	March 2010
2.2.5. Regional dissem. materials	M16	1 video film per country		In preparing	February 2010
2.2.6. Stakeholders' directory	M13	1 Stakeholder directory		Done	

Comments:

- Website: If you have a project description on your organisations website promoting FREE, please provide the link of it.
- Transnational seminars: Those partners responsible for organising the transnational seminars, please fill out the line with relevant information, if it is already possible.
- Regional seminars: All regions should provide a planned date and content concerning the organisations of the first regional seminars.
- Regional dissemination materials: Please plan and update on the status of the regional dissemination materials: 2 posters, 2 booklets and 1 video per country. The most important thing is the date and the content of them.

## WORKPACKAGE 6: IMPLEMENTATION ACTIONS

### 6.1 TECHNOLOGY TRANSFER DAY S

ACTIVITY	MONTH	DELIVERABLE	BUDGET	STATUS	COMMENTS
6.1. Technology Transfer Days in each region	16-32 <b>M28</b>	1 REPORT IN ENGLISH		<b>In preparing</b>	<b>CZECH REPUBLIC</b> February 2011

### 6.2. PATENT AND TECHNOLOGY NEWSLETTERS

ACTIVITY	MONTH	DELIVERABLE	BUDGET	STATUS	COMMENTS
6.2. Patent and technology newsletter	10-32 <b>M16</b>	15 NEWSLETTERS		<b>In preparing</b>	

**Klimentovska is the responsible partner for Patent and Technology newsletters. The information and draft of the format of newsletters will circulate between partners in January 2011 (month 15) and after incorporating comments and suggestions we will be able to start its issuing. Every month one copy with beginning in February 2010 (month 16) and ending in April 2011 (month 30) – 15 newsletters together. We have 2 months in addition in case of some troubles.**

Comments:

- Technology Transfer Days: Those partners responsible for organising the Technology Transfer Days, please fill out the line with relevant information, if it is already possible.
- Newsletters: Please detail your planned activity concerning the newsletters.

**TIMING**

Media action	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24	M25	M26	M27	M28	M29	M30	M31	M32		
2.1.1																																		
2.1.2																																		
2.2.2.																																		
2.2.3.																																		
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- 2.1.1. MEDIA DIRECTORY
- 2.1.2. COMM./DISSEM. PLAN
- 2.2.2 TRANSNATIONAL SEM.
- 2.2.3 REGIONAL SEMINARS
- 2.2.5.A REGIONAL DISSEM. MATERIALS: POSTER
- 2.2.5. B REGIONAL DISSEM. MATERIALS: BOOKLET
- 2.2.5.C. REGIONAL DISSEM. MATERIALS: VIDEO
- 2.2.6. STAKEHOLDERS' DIRECTORY
- 6.1. TECHNOLOGY TRANSFER DAYS IN EACH REGION
- 6.2. PATENT AND TECHNOLOGY NEWSLETTERS

COMMENTS: PLEASE BLUE THE CELLS FOR THE PLANNED MONTHS BY ACTIVITY.